

ANNUAL REPORT

2021



*All Within My Hands is a non-profit, philanthropic organization created by the members and management of Metallica and dedicated to creating sustainable communities by **supporting workforce education, the fight against hunger, and other critical local services.***

100% OF YOUR DONATIONS GO DIRECTLY TO THE LOCAL ORGANIZATIONS THE FOUNDATION SUPPORTS

THANKS TO OUR SUPPORTERS,
METALLICA + ALL WITHIN MY HANDS

DONATED \$2,270,000 WORLDWIDE IN 2021

\$1.6M
**TO WORKFORCE
EDUCATION**



A grant of
\$1.6M
can fund the education of
1,075 STUDENTS
in skilled-trades programs through our
**partnership with the American
Association of Community Colleges.**

\$420K
**TO HUNGER RELIEF
EFFORTS**



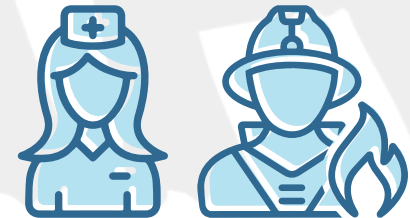
1 in 8 people in America
**IS FOOD
INSECURE**



1 in 6 children in America
**STRUGGLE
WITH HUNGER**

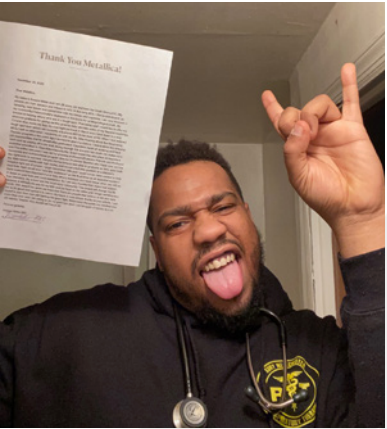
A donation of
JUST \$1
can help provide
10 MEALS
through Feeding America.
Thanks to supporters of All Within My Hands,
we helped provide 4.2 million meals.

\$250K
**TO CRITICAL LOCAL
SERVICES**



A donation of
\$250K
goes a long way in
subsidizing the work Direct Relief
does on a local level. For example,
\$250K = 100,000 KN95 masks.

WHAT IT MEANS TO GIVE



*I could not be more excited to help treat kids, fight COVID and rock the workforce on the front lines as an essential worker. I am very thankful that I have had support from Metallica, my school, and the respiratory community. This award has given me hope that there are people that believe in me and want me to do good and spread it in return. Respiratory therapists are needed now more than ever and I am willing to do my part! I am glad I can be a part of history as a COVID warrior. **THANK YOU AGAIN, METALLICA!!***

Kwame White, Respiratory Therapist
Westchester Community College

We are grateful for Metallica and its fans for their continued commitment to help provide meals to our neighbors. Their gift of \$100,000 will help the Feeding America network provide at least 1 million meals to children and families, many of whom continue to face hardships in light of the pandemic. Together, we can provide hope and nourishment to people in need.

Lauren Biedron, Vice President of Corporate Partnerships
Feeding America

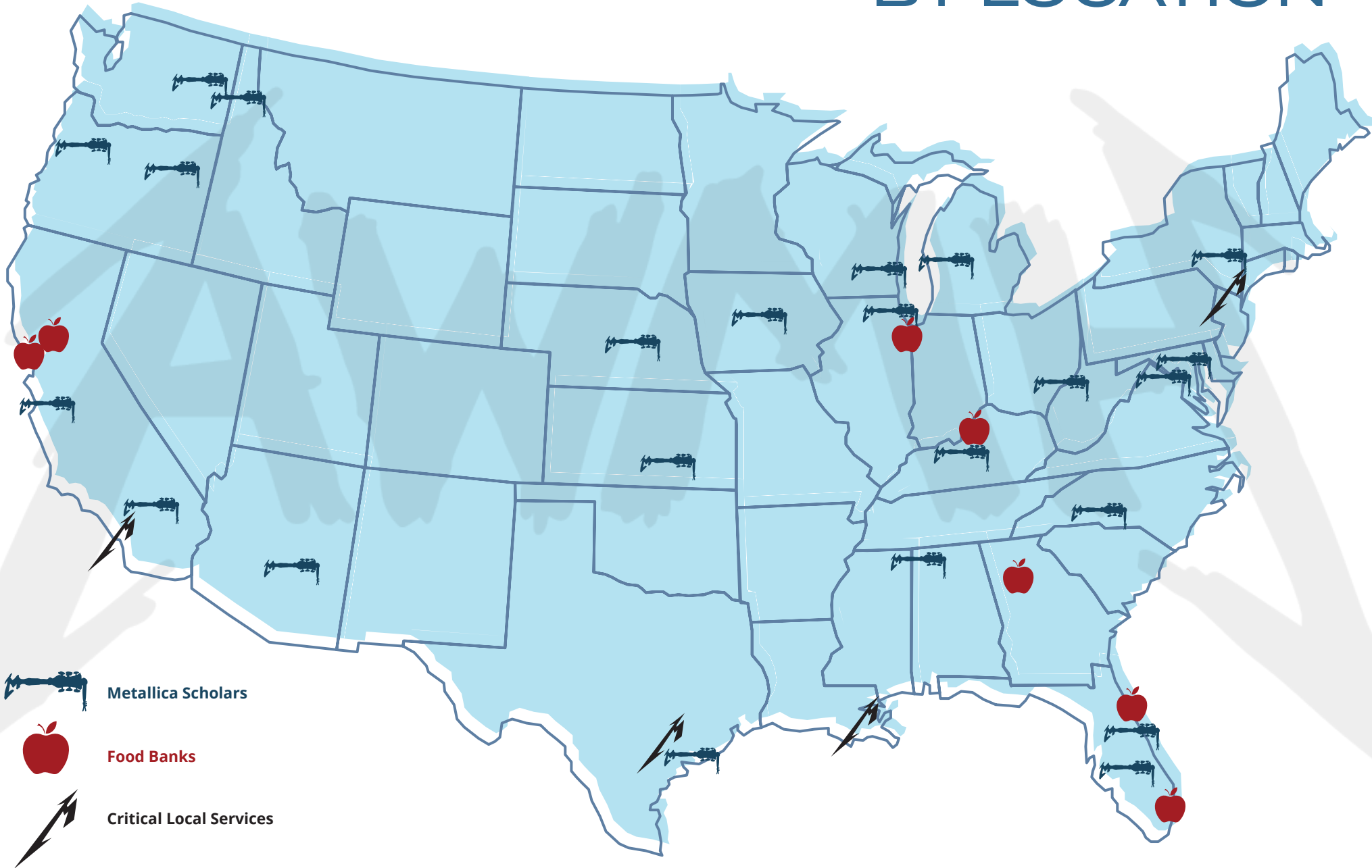


Direct Relief is deeply committed to honoring the generosity and intent behind every donation by stretching every dollar in the most efficient way possible, recognizing that contributions to Direct Relief are not for Direct Relief, but those we serve. We are profoundly thankful to Metallica and Metallica fans worldwide for their support, which will translate directly into helping people who need but cannot afford critical health services.

Thomas Tighe, President and CEO
Direct Relief

2021 GRANTS

BY LOCATION



FUNDING THE FUTURE OF THE AMERICAN WORKFORCE

In partnership with the American Association of Community Colleges, year three of the Metallica Scholars Initiative provided grants to more than **1,000 STUDENTS learning a skilled trade**. This national effort will continue to promote and showcase career and technical education as a pathway to well-paying jobs. To date, All Within My Hands has provided \$4.1M in grants to career and technical education programs, **FUNDING 23 SCHOOLS IN 2021 WITH \$1.6M**.

WE ARE FOCUSED ON TRAINING PEOPLE FOR SOME OF THE MOST IN-DEMAND SKILLED JOBS IN THEIR COMMUNITIES.*



1,000 STUDENTS

learning a skilled trade



\$1.6M IN GRANTS

to career and technical education programs



FUNDING 23 SCHOOLS

in 2021



*Fields of study include Automation/Robotics/Mechatronics, Automotive, Aviation, Computer Aided Drafting and Design, Computerized Manufacturing and Machining, Construction, Criminal Justice, Engineering and Electronics Technology, Healthcare, Heavy Equipment Operations, Industrial Technology, Trucking, and Welding.



SPONSORS STEP **UP** FOR OUR SCHOLARS

WOLVERINE 

In 2021, Wolverine contributed \$150K (part of a total of \$500K to date) to enhancing our scholars' career and technical education programs funded by the Wolverine x Metallica Scholars workwear collection.

“We’re proud to continue celebrating and supporting the next generation of skilled tradespeople through partnerships with exceptional organizations and initiatives like Metallica Scholars.

We hope Metallica fans will love and wear this collection with pride knowing they are joining us in supporting the future American workforce.”

Tom Kennedy, Global Brand President | Wolverine

James Hetfield
Metallica Guitarist + Vocalist

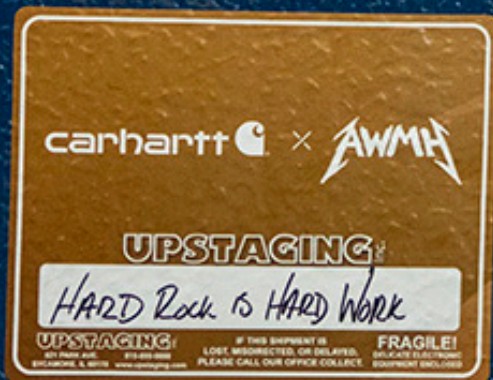
SPONSORS STEP UP FOR OUR SCHOLARS

carhartt 

Thanks to their 2021 “Hard Rock is Hard Work” Labor Day Campaign, Carhartt donated over \$377K to our Metallica Scholars Initiative, providing future opportunities to people interested in filling essential workforce jobs.

*“To build the workforce of the future, we need to connect more people to the training and education that helps fill essential jobs. With our partnership, we’re sending the message that whether you’re in high school looking for a first step or out of work looking for a new start: **come join the skilled trades.** What better time to recruit job seekers into these exciting, high-demand opportunities than on Labor Day?”*

Janet Ries, Vice President of Marketing | Carhartt





WITH EACH FESTIVAL
STOP & SMALL VENUE SHOW,
ALL WITHIN MY HANDS GAVE BACK A TOTAL OF
\$145,000 TO LOCAL COMMUNITIES



\$25K



\$25K



\$25K



\$10K



\$25K



\$25K



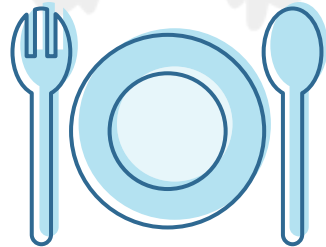
\$10K

SPOTLIGHT ON LAKEVIEW PANTRY

AT THE CORE OF OUR DONOR BASE IS THE METALLICA FAMILY, **AND WHEN WE WORK TOGETHER, THE RESULTS SPEAK VOLUMES.**

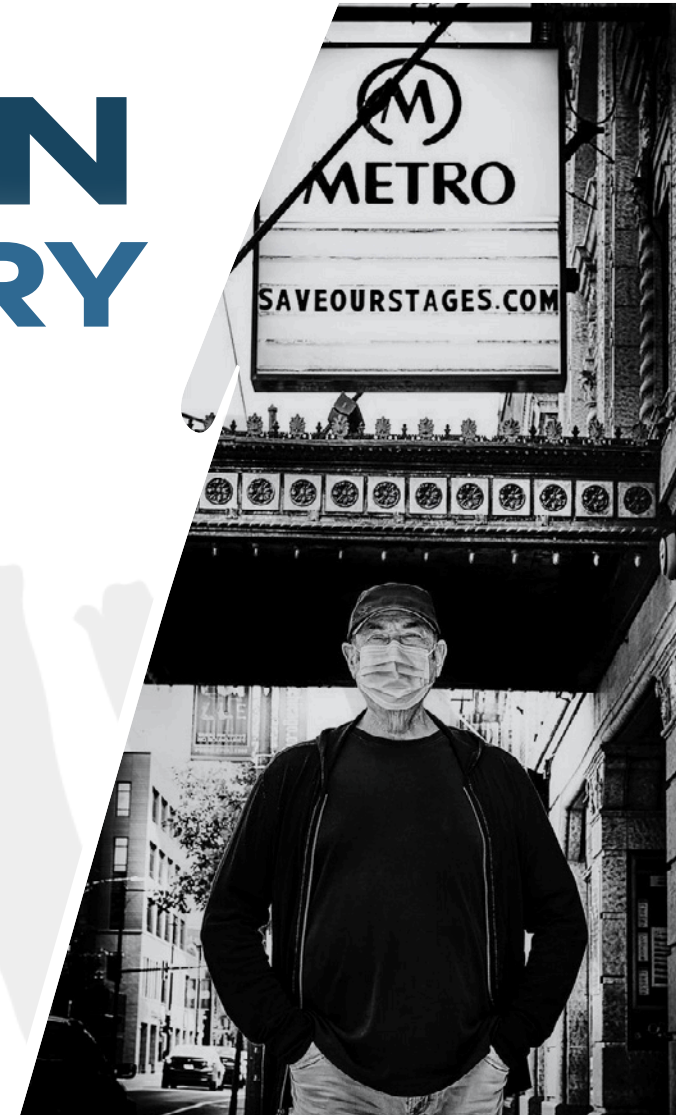
Metallica's surprise performance in September at The Metro, an intimate and historic Chicago venue, wasn't just a thrill for locals who attended. **It was an opportunity to feed the community.**

We partnered with the legendary venue to provide **\$20K to Lakeview Pantry**. The food pantry then took that donation and doubled it with matches through their Giving Tuesday Campaign.



This collaborative **creativity** fed

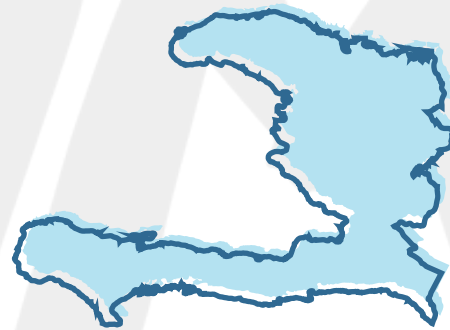
160,000
CHICAGOANS





AS LONG AS THERE ARE
NATURAL DISASTERS

THERE WILL BE NEED FOR RELIEF



7.2 magnitude earthquake
2,248 killed
\$50,000 to Direct Relief's
Local Efforts in
Port-au-Prince, Haiti



8,619 wildfires
2,569,009 acres burned
\$100,000 to California
Community Foundation's
Wildfire Recovery Fund

CRITICAL LOCAL SERVICES

COMBATING HUNGER IN TIMES OF DISASTER

The first and third pillars of our mission are often intertwined. When natural disasters strike, hunger relief is an area where we see needs spike. When Hurricane Ida made landfall in Louisiana, and when the winter storm brought subfreezing temperatures and widespread power outages to Texas, **All Within My Hands** responded with a total of \$175K in donations through Feeding America and their local subsidiaries.

OUR EMERGENCY RESPONSE FUNDS HELPED:



Provide
**READY TO EAT
FOOD**
and
**CLEAN
DRINKING WATER**



Allow food banks to
**RESPOND TO
DISRUPTION**
in the supply chain and
**PURCHASE FOOD
QUICKLY**



Meet
**INCREASED
DEMAND**
for food



HOW WE ENGAGE OUR COMMUNITY

MONTH OF GIVING



\$67,153.09

Local Chapter
Fundraising Competition



\$50,000.00

Board Match



\$7,291.68

Donations



\$66,181.38

Merch



\$8,900

Auction



\$8,000

Metallica Mondays

\$207,526.15
TOTAL

Lars Ulrich
Metallica Drummer

HOW WE ENGAGE OUR COMMUNITY

FANS CONTRIBUTE THEIR TIME & ENERGY
TO AN EVENT 40 YEARS IN THE MAKING



SF·MARIN
FOOD BANK

A portion of ticket sales from the 40th Anniversary shows at Chase Center yielded **\$25,000** for the local food bank. That equates to **50,000 meals** for food-insecure community members.

65 fans volunteered their time the morning before the first show, **providing groceries to 500 families** at the SF-Marin pop-up food pantry.

TOGETHER // SF

200 fans volunteered their time between show days to care for the community. **1000 lbs of trash** were collected and disposed of from the shores of Ocean Beach.

BLACKENED

Our friends at Blackened Whiskey hosted several events throughout the 40th Anniversary weekend, but it wasn't all cocktails and music. Together with their party guests, Blackened raised **\$13,972** for AWMH.



HOW WE ENGAGE OUR COMMUNITY

HOW FANS GIVE (AND RECEIVE!)



Kirk Hammett
Metallica Guitarist



Robert Trujillo
Metallica Bassist

Omaze

With our partners at Omaze, we hosted a four-month long national competition to win a blacked out **Mercedes-AMG GT Stealth Edition**. This sweepstakes reached over 42,053 donors and raised **\$206,910** for the Foundation. Congrats to our winner, Martin!

fandiem

With our partners at Fandiem, we hosted a sweepstakes for a limited-edition **Black Album Remastered Deluxe Box Set** signed by all four members of Metallica. This contest raised **\$36,510** in two weeks thanks to 3,170 participating donors. Congrats to our winner, Cody!

givergy

Together with our partners at Givergy, we host monthly auctions for rare and collectable items curated and autographed by Metallica. In 2021, these auctions raised **\$41,775!**

THANK YOU

TO OUR AMAZING SUPPORTERS!

2021 saw **9,636 individual donors** across several platforms contribute to the work done by All Within My Hands. And they're in good company!

